

Carianne Takeuchi

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Education

Master of Arts in Strategic Communication

July 2026

University of North Carolina at Chapel Hill, Chapel Hill, NC

Relevant Coursework: Insights and Analytics, Strategic Communication Writing, Entertainment and Celebrity PR, Sports and Strategic Communication, Ethical Issues and Sports Communication, etc.

Bachelor of Arts in Sports Media and Promotion

May 2025

Newman University, Wichita, KS

GPA 3.9/4.0

Minor degrees: Business Communication, Business Data Analytics

Relevant Coursework: **Sports Media and Promotion:** Professional Presentations, Game Day Promotion and Fan Engagement, Business and Professional Writing, Special Projects in Public Relations, Social Media and Digital Marketing, Digital Media and Culture, Speaking For the Real World, etc.

Business Data Analytics: Computer Programming, Data Programming, Visual Analytics, Database Design, and SQL, etc.

Experience

Athletic Department Intern - Marketing

Newman University Athletic Department - Zach Brake, Billy Murphy, Wichita, KS Jan 2024 – May 2025

- Social media manager for Women's and Men's Bowling 2024-2025 season
- Create graphics on Canva and film for social media
- Write tournament/game/match summaries and recruiting reports for various teams

Athletic Department Intern - Sports Facilities and Event Management (Baseball)

Newman University Athletic Department - Zach Brake, Wichita, KS Jan 2025 – May 2025

- Learn and operate the behind-the-scenes facility management and operations in the press box
- Ran the box score and live stream for home games
- Operated the scoreboard and pitch clock for home games

Bark Ranger

Bark & Brews LLC, Wichita, KS

Aug 2024 - Jul 2025

- Improved communication with customers to ensure their satisfaction
- Patience to create a calm environment in unexpected situations with dogs and customers
- Able to maintain a good work-life balance while being a student-athlete with two jobs

Skills

Excel, Tableau, Python, MySQL Workbench, Docker, Canva, Adobe: Creative Cloud

Activities

Newman University Women's Bowling Team (Nationally Ranked #13 in 2023 and #14 in 2024)

- Active roster member in 22-23 and 23-24 seasons
- Social Media Manager 24-25 season